

SHARE & SHARE ALIKE

Giving equity to charity

"This represents potentially the biggest single development in corporate charitable giving. I want to join up with business leaders around the world to bring about the change that is at our fingertips and together show how the principles of capitalism and equity ownership can be used to support the greater good."

BOB WILSON, PATRON, SHARE & SHARE ALIKE



About Share

SHARE & SHARE ALIKE is a charity set up to promote and facilitate the adoption of share capital as a new currency for corporate charitable donations.

Our aim is to substantially increase the net sum of corporate charitable donations in the UK: Share capital enables businesses to give to charity without adversely affecting their cash flow and provides charities with a new and greatly needed source of funding.

SHARE will promote this innovative form of funding and will provide a forum for senior executives and corporations that share charitable ambition. In short, *SHARE* will bring together people capable of creating a powerful movement and effect change on a scale as yet unseen in the history of UK charitable enterprise.

Sara Marley, a representative of the Trinity Hospice, which has already benefited from *SHARE* enthusiastically declares that: "When you get to the nub of how the idea actually works you begin to wonder why organisations are not already doing it. I would love *SHARE* to be propagated around the business community and for lots of other charities to benefit as we have."

The Story...

The charity was set up by Richard Bernstein, the Chief Executive of Eurovestech, an AIM listed pan-European capital fund.

Eurovestech has so far distributed more than 12 million shares amongst 107 charities, worth a stock market value of over £2m. David Williams, CEO of The Willow Foundation recalls that "Willow alone has received equity through SHARE of over £40,000 at today's stock market value. In real terms, this money funded 40 'special days' for terminally ill adults that the Willow Foundation would not have been able to fund otherwise".

Richard Bernstein commented that "if every FTSE 100 company could donate one tenth of 1% of its equity to charity, a staggering £1.3 billion could be raised." As a consequence, a donation that costs a company nothing more than the equivalent of a rounding error can provide substantial support for charities, potent enough to have a lasting effect on society.

All in all, *SHARE* provides an extremely simple and effective method of corporate giving which presents a powerful opportunity to make a difference.

How does it work?

Giving equity can be done in one of two simple ways: Either by issuing shares to a charity directly or by placing equity into the *SHARE* pool that holds all donated shares and distributes the dividends to charities on a regular basis. Donors to the *SHARE* pool are invited to sit on our Equity Donations Board chaired by Bob Wilson, to advise as to where the dividends should be distributed.

SHARE is a clever way to substantially increase the net sum of donations issued by businesses to charities in Britain today. It will provide charities with the support they need to help those most in need.

To learn more about *SHARE* and to join us in bringing our vision to life please feel free to contact us at:

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